Dear Friends,

Today our internal United Way campaign begins, and you have the opportunity to make a difference. This is an important campaign for the future of many; more than a quarter of Rice County residents need extra help to make ends meet. By coming together and Living United, we can help them with resources to not only survive, but to thrive.

This fall, while conflicting political views are taking center stage, I think we can agree that collaborating to care about our neighbors is meaningful. The United Way campaign, Give Where You Live, highlights that your donation may just help someone down your own block.

For seven decades, our United Way has given foundational support to nonprofits we cherish, including the Community Action Center, HealthFinders Collaborative, Healthy Community Initiative and Hope Center. They are among two dozen agencies that depend on local United Way funding to provide emergency housing, food and health care access, early childhood education and more.

You can learn more about United Way partner nonprofits at ricecountyunitedway.org/partner-agencies.

During [name of organization]’s United Way campaign, which runs until [date], our goal is to raise [$ goal] for local nonprofits. Gifts of all sizes matter. Please give online at: [enter URL] or by filling out the hard-copy pledge form and dropping it [WHERE]. If you have any questions, please contact [who] at [email] or [phone].

Please join me in donating today.

**[name of CEO]**

**[Title]**