

WHY THE UNITED WAY?

Rice County Area United Way's mission is to mobilize the resources and caring power of individuals, organizations and networks to strengthen the community.

Thanks to workplace campaigns like yours and the generosity of our donors, Rice County Area United Way is currently supporting [more than 35 vital programs](#) that address compelling local needs. They are listed in the annual brochure.

The United Way focuses on [education, health, and financial stability](#), helping families and individuals move towards dignity, self-sufficiency, and a promising future.

Rice County Area United Way is...

Local

One in three area residents are directly served by United Way-supported programs. Your donation stays as local as you wish, helping people who live and work in the Rice County area. You can designate your gift to support the Faribault area, the Northfield area, or wherever the needs are greatest.

Effective

Your donation makes a real difference across our community. We hold United Way-supported programs to measurable results to ensure your donation is wisely invested.

Easy

With payroll deduction, it is easy to give. Workplaces like yours make up 60% of United Way giving and are a huge reason we can do what we do.

Trusted

Money goes where you designate and administrative expenses are a low 13% -- well within Charity Navigator guidelines. Rule of thumb: A nonprofit cannot be effective with overhead of 10% or lower.